

## Donor Charter

### Our Commitment to You

Early Childhood Ireland is the leading children's advocacy and membership organisation in the Early Years and School Age Care settings – that includes crèches, pre-schools, and childminding services.

We work in partnership with over 4,000 members to achieve quality experiences for every child in Early Years and School Age Care settings. We advocate for an effective and inclusive Early Years and School Age Childcare system which values, supports, and invests in childhood, children, and services. Our work supports over 150,00 children each year.

Early Childhood Ireland depends on your generosity to fund our work. In recognition of your kind support and in line with the [Charities Regulator's Guidelines for Charitable Organisations on Fundraising from the Public](#), we make this commitment to you.

#### As an Early Childhood Ireland's donor or potential new donor, you are entitled to:

- An official recognition of your donation
- Information about the projects Early Childhood Ireland supports
- Confidentiality – Early Childhood Ireland does not share your details with other organisations
- A choice as to whether you wish to receive further communication from Early Childhood Ireland in the future

#### As a charity supported by voluntary public donations, Early Childhood Ireland is committed to:

- Treating all our donors and potential new donors with honesty, openness, and respect
- Ensuring that all donations are received, recorded, and tracked securely, ensuring full financial transparency
- Ensuring all donations are acknowledged, recognised, and used ethically towards Early Childhood Ireland projects
- Ensuring that financial reports including fundraised income is published through Early Childhood Ireland's Annual Reports, which are available to you for inspection on our website
- Managing essential fundraising and governance costs and ensuring they are kept to a minimum
- Ensuring that all donor information is recorded in full compliance with the Data Sharing and Governance Act 2019.
- Recording feedback from our donors and potential new donors, and committing to resolve any queries/complaints promptly as per our Fundraising Feedback and Complaints Procedures

#### Early Childhood Ireland will maximise the value of your donation by:

- Availing of tax concessions provided to Early Childhood Ireland as a registered charity in order to maximise the value of your donation. Early Childhood Ireland is authorised to operate the Charitable Donations Scheme under Section 848A Taxes Consolidation Act 1997 until 14 December 2027.
- Seeking matching funding from other donors in order to scale up the positive impact of Early Childhood Ireland's projects.



*At Early Childhood Ireland, we truly value your generosity and support. Thanks to you, we champion quality for children in Early Years and School Age Care settings, through the work of our members and on the system. To see how we make change happen, please visit <https://www.earlychildhoodireland.ie/>*

Thank you for your support.

A handwritten signature in cursive script that reads "T. Heeney".

Teresa Heeney

Chief Executive Officer

Early Childhood Ireland